

West Coast
WEDDINGS



MEDIA KIT 2025



OUR SERVICES

Print & Digital Publishing | Branded Events



info@westcoastweddings.com





Watch YOUR Numbers Grow!



15 + Years of Industry Experience

24K + West Coast Weddings + Affiliated IG Followers

10K + Email Subscribers (Online + Wedding Shows)

20K + Print Magazine Readers

400 + Wedding Collaborators

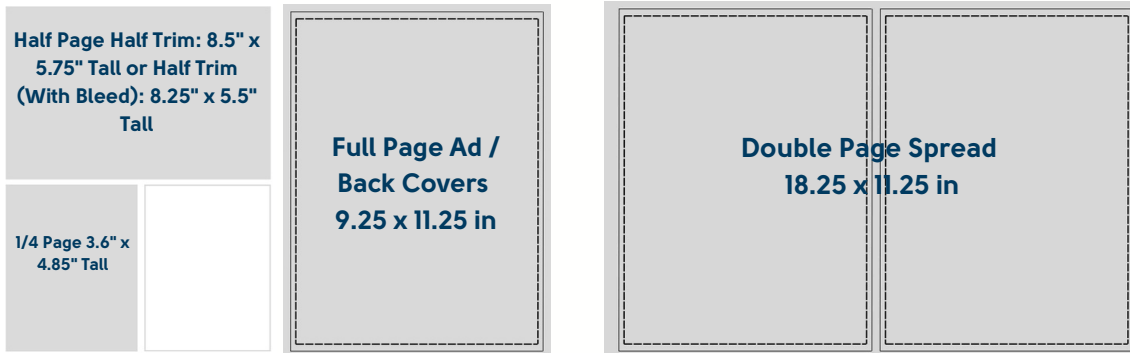
Advertising

PRINT MAGAZINE

Print Magazine (per issue)

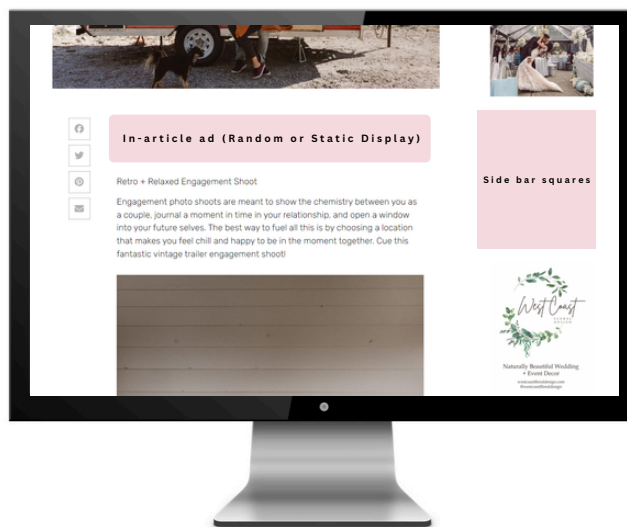
		With In-House Design
Back Cover (Bonus: +1 yr Online Ad Bar & Social Media Ad)	\$3000	\$3160
Double Page Spread (Bonus: +9 Months Online Ad Bar)	\$2380	\$2540
Single Page Ad (Bonus: +6 Months Square Bar)	\$1500	\$1680
Half Page (Bonus: +3 Months Square Bar)	\$1000	\$1120
Quarter Page	\$700	\$780
Online Vendor Directory (Our Top Searched Feature & Included for All Print Ads)	\$100	\$120

*All Magazine Ad Options include Online Vendor Directory Listing (Value \$200)



ONLINE AD SPACE

In-Article 728x90 png (desktop & tablet) / 270x100 (mobile)	\$250/year
Side Bar Squares 280x280 png (desktop & tablet) / 270x100 (mobile)	\$200/year
Featured Blog A - Client Submission (Subject to Approval)	\$450
Featured Blog B - Written by a WCW Industry Expert	\$1000
Vendor Directory Online - Our Top Searched Feature!	\$200/year



Multi-Platform PACKAGES

Silver Package

- **Print Magazine:** Quarter Page Print Ad
- **Online:** 3 Months Square Bar Ad
- **Printed:** Vendor Directory Listing
- **Online:** Vendor Directory Listing - 1 Year
- **Instagram:** 1 x Welcome Call-Out
- **Featured blog:** 1 x Featured Client Submission

GET STARTED! - \$1200



Diamond Package

- **Print Magazine:** Full Page Print Ad
- **Online:** 1 Year Side Bar Ads, + 1 Year Ad bar
- **Printed:** Vendor Directory Listing
- **Online:** Vendor Directory Listing - 1 Year
- **Instagram:** 6 x Monthly Call-Outs
- **Featured Blogs:** 4 x Featured Client Submissions
- **Featured in Magazine Print:** 1 x Featured Client Submission

PREMIER PARTNER! \$3500



Gold Package

- **Print Magazine:** Half Page Print Ad
- **Online:** 6 Months Square Bar Ad
- **Printed:** Vendor Directory Listing
- **Online:** Vendor Directory Listing - 1 Year
- **Instagram:** 2 x Monthly Call-Outs
- **Featured Blogs:** 2 x Featured Client Submissions

BEST VALUE! - \$2500





Contact — *Information*

info@westcoastweddings.com
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