

West Coast
WEDDINGS



MEDIA KIT 2025



Photo by Erin Wallis Photography

OUR SERVICES

Prints | Digital Publishing | Shows Branding



info@westcoastweddings.com





Join our growing NUMBERS



15 + Years of Industry Experience

24K + West Coast Weddings + Affiliated IG Followers

10K + Email Subscribers (Online + Wedding Shows)

20K + Print Magazine Readers

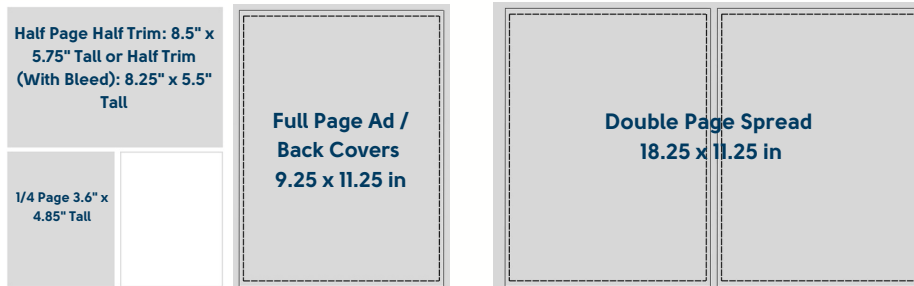
400 + Wedding Collaborators

Advertising PRINT MAGAZINE

Print Magazine (per issue)

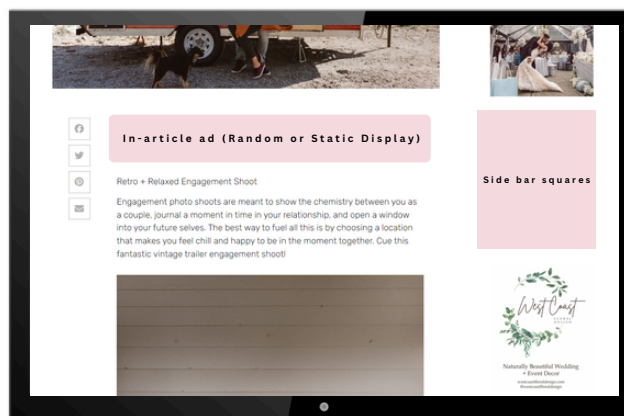
| | | With In-House Design |
|---|---------------|----------------------|
| Back Cover (Bonus: +1 yr Online Ad Bar & Social Media ad) | \$3000 | \$3160 |
| Double Page Spread (Bonus: +9 Months online ad bar) | \$2380 | \$2540 |
| Single Page Ad (Bonus:+6 months square bar) | \$1500 | \$1680 |
| Half Page (Bonus: +3 months square bar) | \$1000 | \$1120 |
| Quarter Page | \$700 | \$780 |
| Vendor Directory on print - (Included for all print ads) | \$100 | \$120 |

*All Magazine Ad options include Online Vendor Directory Listing (Value \$200)



Advertising ONLINE AD SPACE

| | |
|---|-------------------|
| In-Article 728x90 png (desktop & tablet) / 270x100 (mobile) | \$250/year |
| Side Bar Squares 280x280 png (desktop & tablet) / 270x100 (mobile) | \$200/year |
| Featured Blog - Client Submission | \$450 |
| Featured Blog - Written by West Coast Weddings Writer | \$1000 |
| Vendor Directory Online - be part of our trusted source to our readers | \$200/year |



Multi-Platform PACKAGES

Silver package

- **Print Magazine:** Quarter Page Print Ad
- **Online:** 3 months Square Bar Ad
- **Printed:** Vendor Directory Listing
- **Online:** Vendor Directory Listing - 1 Year
- **Instagram:** 1 x Welcome Call-Out
- **Featured blog:** 1 x Featured Client Submission

GET STARTED! - \$1200



Diamond package

- **Print Magazine:** Full Page Print Ad
- **Online:** 1 Year Side Bar Ads, + 1 Year Ad bar
- **Printed:** Vendor Directory Listing
- **Online:** Vendor Directory Listing - 1 Year
- **Instagram:** 6 x Monthly Call-Outs
- **Featured blogs:** 4 x Featured Client Submissions
- **Featured in Magazine Print:** 1 x Featured Client Submission

PREMIER PARTNER! \$3500



Gold Package

- **Print Magazine:** Half Page Print Ad
- **Online:** 6 months Square Bar Ad
- **Printed:** Vendor Directory Listing
- **Online:** Vendor Directory Listing - 1 Year
- **Instagram:** 2 x Monthly Call Outs
- **Featured blogs:** 2 x Featured Client Submissions

BEST VALUE! - \$2500





Contact — *Information*

info@westcoastweddings.com
www.westcoastweddings.com