



# WEST COAST WEDDINGS

EST. 2018

we are growing in.

# NUMBERS

15

+ Years of Industry Experience

2.5K

+ West Coast Elope Instagram Followers

5.5K

+ West Coast Weddings Instagram Followers

10K

+ Email Subscribers (Online & Wedding Shows)

20K

+ Print Magazine Readers

400

+ Wedding Collaborators

# About Us

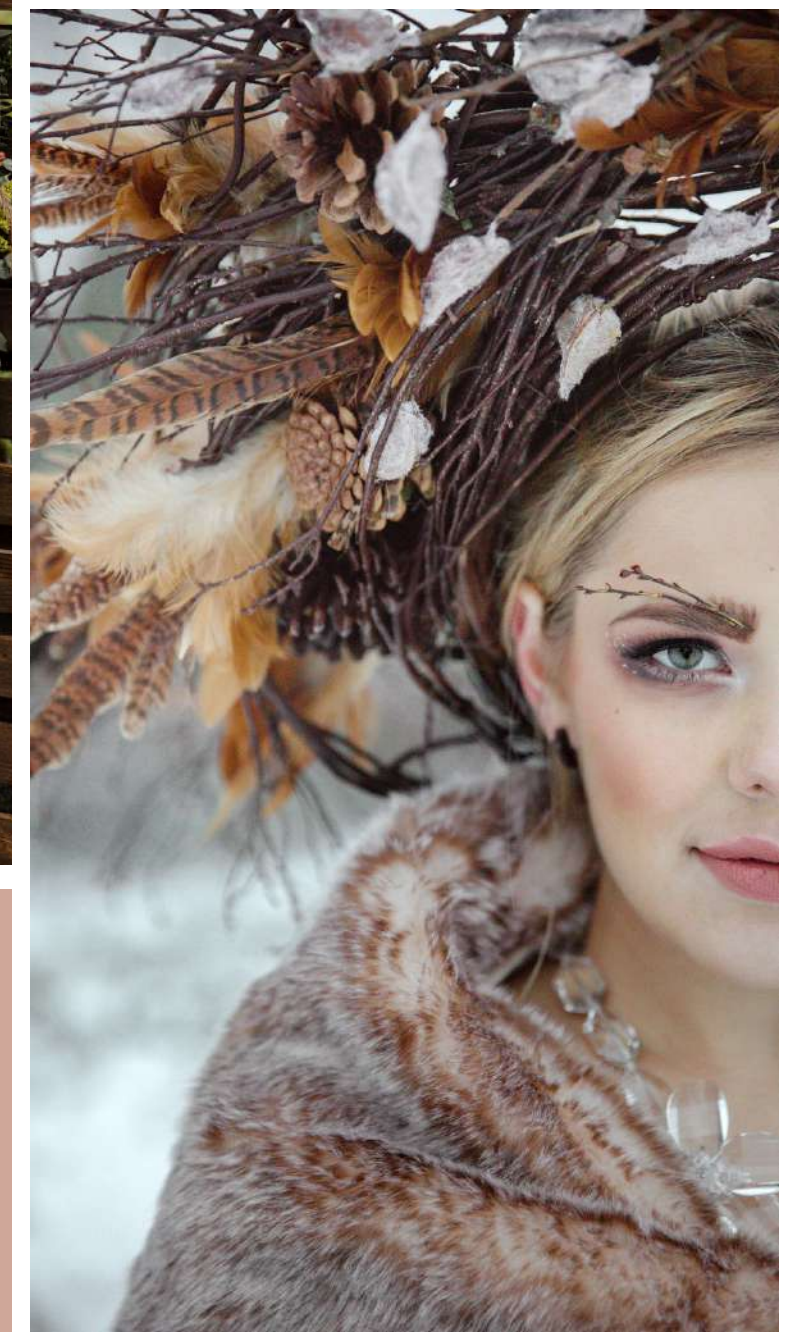
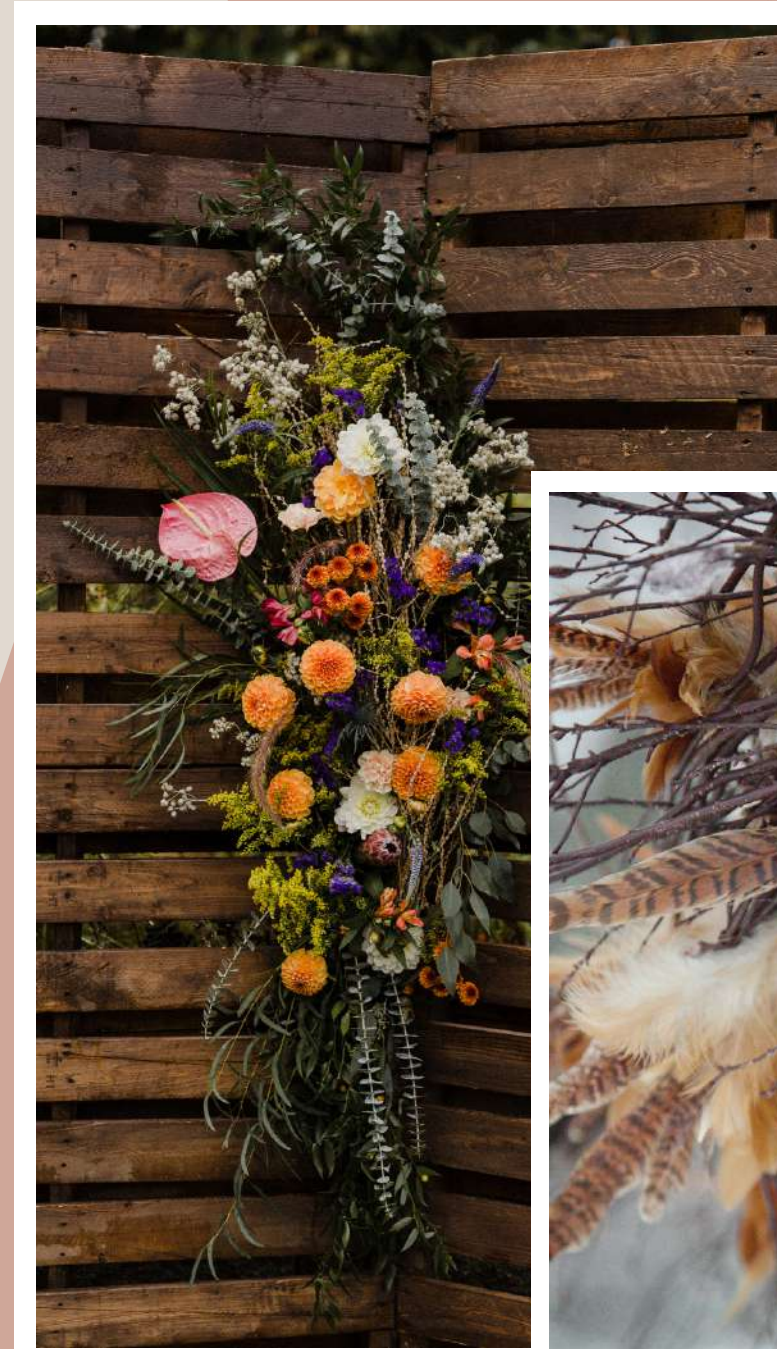
West Coast Weddings, your all-in-one destination for elevating weddings to unforgettable heights. We specialize in providing a seamless experience across various channels.

From our captivating digital presence to the luxurious pages of our print magazine, we are dedicated to curating inspiration and trends that transcend the ordinary, making wedding dreams come to life. Our expertise extends beyond aesthetics to include comprehensive branding and marketing services, ensuring that your special day is not only beautiful but also uniquely reflective of your vision.

As passionate connectors in the wedding industry, we host spectacular wedding shows that bring together discerning couples and top-tier vendors, including photographers, decorators, and more. We pride ourselves on creating a platform that bridges the gap between the aspirations of wedding couples and the talents of industry professionals.

Whether you're a couple seeking the perfect elements for your wedding or a vendor looking to showcase your expertise, West Coast Weddings is here to make the journey seamless, inspiring, and filled with endless possibilities.

Join us as we redefine the wedding experience and celebrate love in style.



# OUR SERVICES



West Coast Weddings Mag...  
September 3, 2022



West Coast Weddings Mag...  
July 15, 2021



West Coast Weddings Mag...  
May 5, 2021



West Coast Weddings Van...  
July 3, 2020



West Coast Weddings Mag...  
February 18, 2020



2019 Van...  
February 3, 2020

Prints  
Digital Publishing  
Wedding Shows  
Branding & Marketing



Advertising |

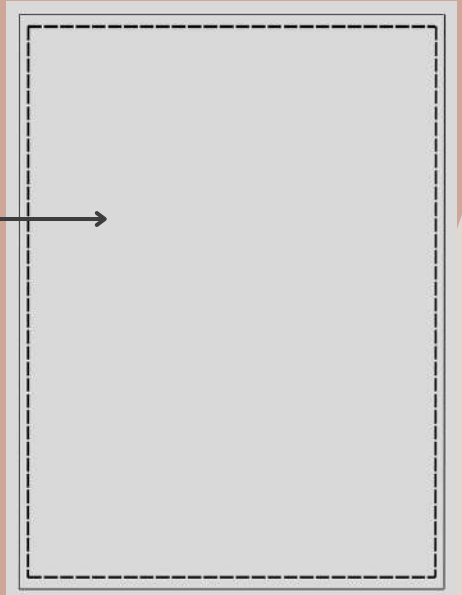
# PRINT MAGAZINE

### Back Cover

**\$3000 per Issue**

A back cover ad provides exclusive visibility, making a lasting impression with targeted audiences. It's a prestigious space for advertisers to showcase their message effectively.

Full Page Ad /  
Back Covers  
7.5 x 9.875 in



### Single Page Ad

**\$1500 per Issue**

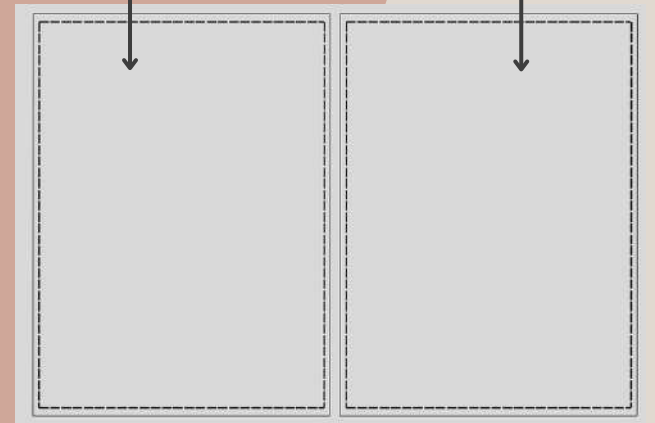
A one-sided ad is cost-effective, easily placed, and quickly engages readers. Its concise format and focused message make it effective in both print and digital formats.

### Double Page Spread / Inside Cover (Front or Back)

**\$2380 per Issue**

A double-sided spread ad and inside cover offer impactful visuals, seamless storytelling, and brand dominance. Its versatile design, avoidance of gutter loss, and strategic placement enhance exclusivity and memorability.

Double Page Spread 15 x 19.75 in

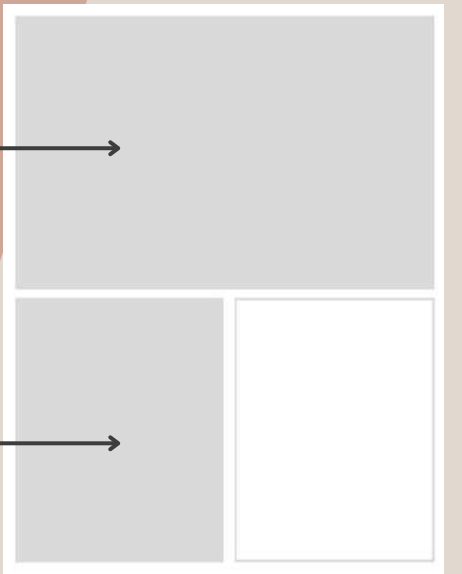


### 1/2 Page Ad

**\$1000 per Issue**

A half-page ad is cost-effective, strategically placed, and delivers a focused message. It stands out, engages readers swiftly, and works well in both print and digital formats.

Half Page Ad  
8.5 x 5.75 in



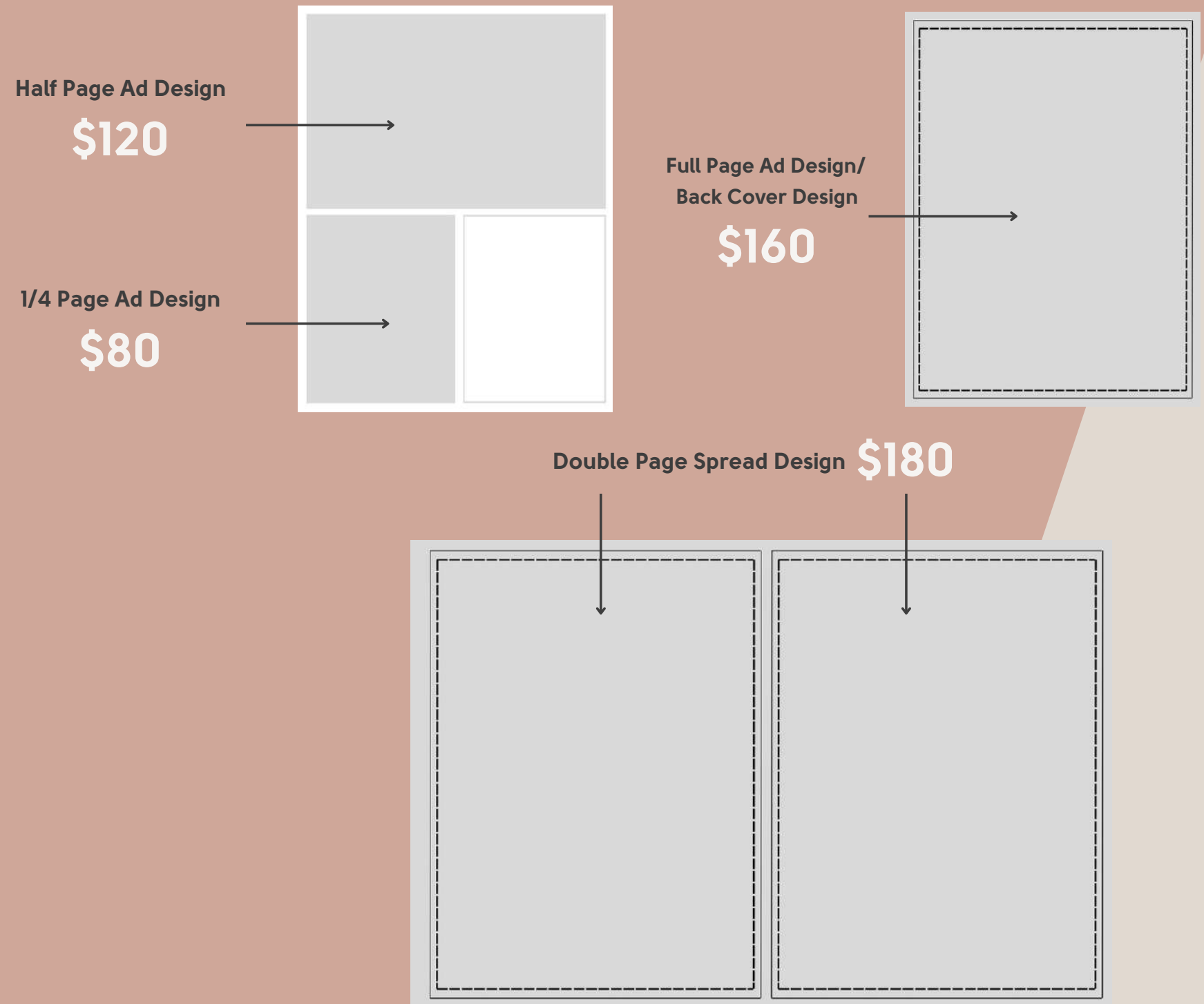
### 1/4 Page Ad

**\$700 per Issue**

A 1/4 page ad is smaller and more cost-effective than a 1/2 page ad. It requires concise messaging due to limited space but offers a budget-friendly option.

1/4 Page Ad  
4.85 x 3.6 in

At West Coast Weddings, we make it easy for you by providing **in-house ad design services**. Our expert team creates visually stunning ads tailored to your brand. Let us bring your vision to life and showcase your offerings beautifully in our magazine.



In-House Design Ads

# PRINT MAGAZINE

\$1650

## SILVER

- **Print Magazine:** Quarter Page print ad
- **Online: Company listing,** 2 x Monthly Sidebar Display Advertising Campaigns
- **Printed Vendor Directory Listing**
- **Instagram:** 1 x monthly call out
- **Featured Online:** 2 x blog features submission per month
- **Featured Prints:** 1 x feature submission

\$2250

## GOLD (MOST POPULAR)

- **Print Magazine:** Half Page print ad
- **Online: Company listing,** 3 x Month Sidebar Display Advertising Campaigns
- **Printed Vendor Directory Listing**
- **Online Vendor Directory Listing - 1 Year**
- **Instagram:** 4 x monthly call outs
- **Featured Pages: Online:** 4 blog features submission
- **Featured Style Prints:** 2 x features submission

\$3500

## DIAMOND

- **Print Magazine:** Full Page print ad
- **Online:** Company listing, 4 x Month Sidebar Display Advertising Campaigns
- **Printed Vendor Directory Listing**
- **Online Vendor Directory Listing - 1 Year**
- **Instagram:** 5 x monthly call outs
- **Featured Pages: Online:** 4 blog features submission
- **Featured Style Prints:** 3 x features submission

our Multi-Platform

# PACKAGES



Our 2024 Preferred Vendors Promotion:

# WEDDING SHOW PACKAGES

## SILVER

\$599

- **Booth Placement**
  - Standard 8ft x 8ft booth location within the event venue
- **Networking Opportunities**
  - Industry Networking Cocktail on Mar 16, 2024
  - Inclusion in company vendor directory
- **Marketing Exposure**
  - 1/4 page featured in 1 magazine issue
  - 1 Social media mention leading up to the event

## PLATINUM

\$1099

- **Booth Placement**
  - Premium 20ft x 10 ft booth location for maximum visibility
  - Free booth design consultation
- **Networking Opportunities**
  - Industry Networking Cocktail on Mar 16, 2024
  - Highlighted presence in company vendor directory
- **Marketing Exposure**
  - Exclusive FULL page feature in 1 magazine issue
  - Exclusive feature in company website
  - 2 Featured blogs
  - 5 Social media mentions
- **Leads & Contacts**
  - Attendance contacts

## GOLD (MOST POPULAR)

\$799

- **Booth Placement**
  - Prime 10ft x 10ft booth location for increased visibility
- **Networking Opportunities**
  - Industry Networking Cocktail on Mar 16, 2024
  - Inclusion in company vendor directory
- **Marketing Exposure:**
  - 1/2 page featured in 1 magazine issues
  - 1 Featured blog
  - 3 Social media mentions
- **Leads & Contacts**
  - Attendance contacts



# SOCIAL MEDIA & MARKETING PACKAGES

\$1650

## SILVER

- **Target Social Media Strategy:** create a plan to enhance your brand presence on key platforms.
- **Content Creation:** 1 featured blog post, social media call-outs
- **Posting Calendar:** consistent updates to engage your audience

\$2250

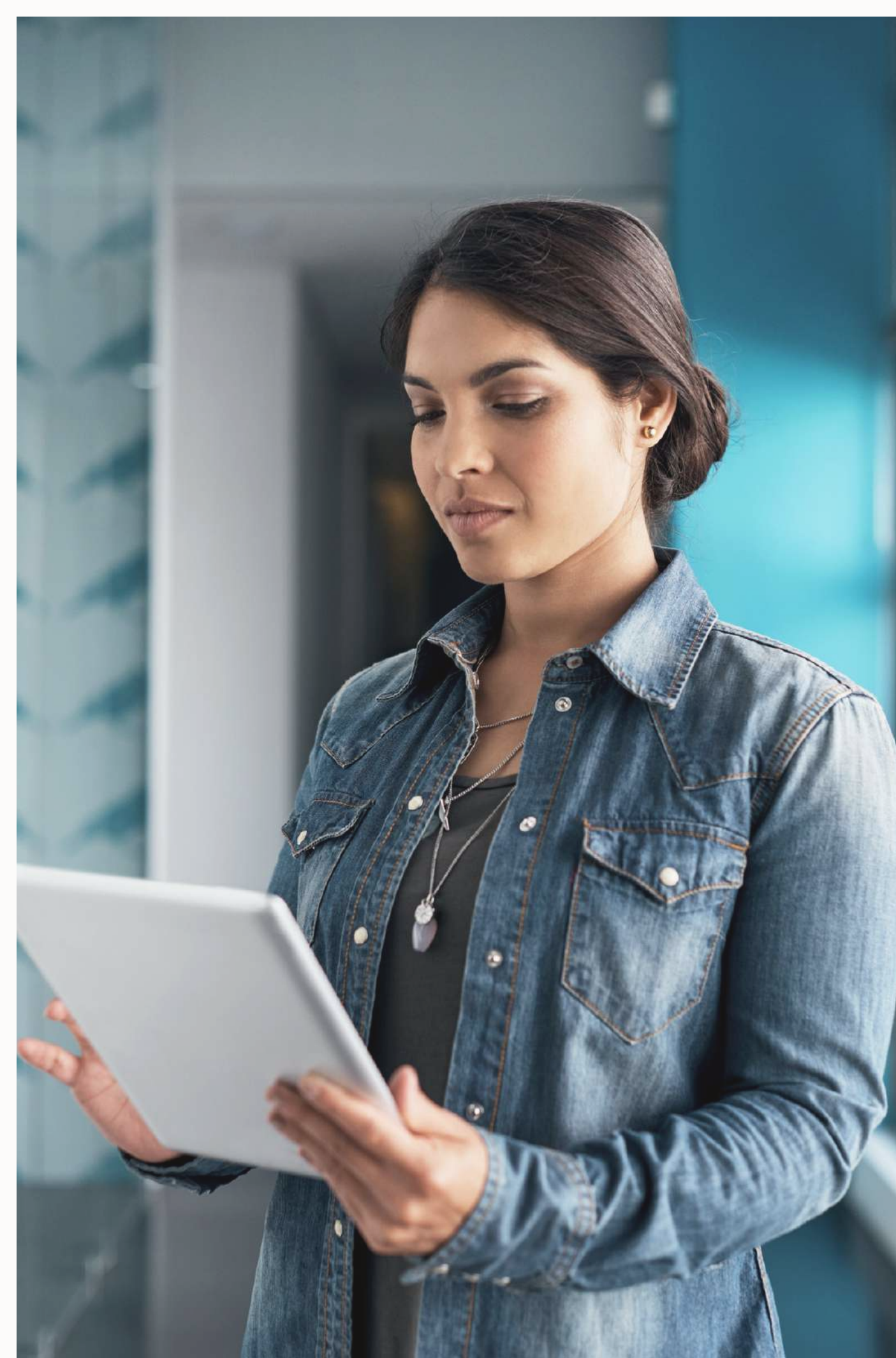
## GOLD (MOST POPULAR)

- **Comprehensive Social Media Strategy:** create a plan to optimize your brand presence across multiple platforms
- **Branded Content Creation:** 2 featured blog posts, regular social media call-outs
- **Posting Calendar:** consistent updates to engage your audience
- **Community Engagement:**
- **Analytics Reporting:** 6th month report with analysis and recommendations

\$4000

## PLATINUM

- **Advanced Social Media Strategy:** Strategic planning to optimize your brand presence across key social media channels.
- **Branded Content Creation:** 4 featured blog posts, regular social media call-outs
- **Posting Calendar:** consistent updates to engage your audience
- **Community Engagement:** partnering with relevant influencers
- **Analytics Reporting:** 2 bi-annual reports with analysis and recommendations



# ONLINE ADVERTISING

## IN-ARTICLE

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### RANDOM \$250/MONTH

- Randomized display campaign appearing in-article (\$250/month)
- 728 x 90 JPG or PNG (desktop & tablet) / 270 x 100 (mobile)

### STATIC \$750/MONTH

- Static ad placement on a permanent basis within an individual article

## SIDE BAR SQUARES

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### \$200/MONTH

- Displays site-wide, on all page - randomize ad display above the fold and below the fold
- 270 x 280 JPG or PNG (desktop & tablet) / 270 x 100 (mobile)

## MEMBERSHIP

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### BASIC \$750/YR

- Professionally managed, with annual updates allowed

### ENHANCED \$900/YEAR

- Basic Listing plus: Editor Review & Photo Gallery
- Social media mention promoting editor review
- Professionally-managed quarterly listing updates

## ONLINE ADS

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### \$750/QUARTER

- Displays site-wide, on all pages
- 728 x 90 JPG or PNG





their wonderful.

# EXPERIENCES

*West Coast Weddings is a great resource for couples preparing to tie the knot. The magazine offers beautiful editorials featuring local wedding professionals and information on trending wedding ideas. Featuring the best of the west coast, the magazine showcases the incredible natural beauty that is the West Coast of British Columbia.*

**Fern Descoteau**

A romantic wedding scene featuring a groom in a plaid suit and a bride in a lace dress with a floral crown. The bride holds a large, vibrant bouquet of flowers. The background is a soft-focus outdoor setting.

# Contact *Information*

[info@westcoastweddings.com](mailto:info@westcoastweddings.com)  
[www.westcoastweddings.com](http://www.westcoastweddings.com)